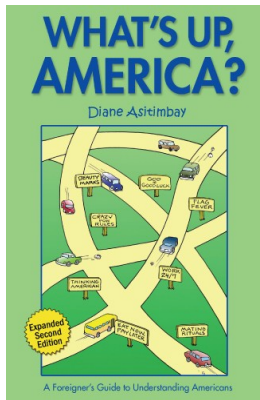


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Take a Tour of the 'Real' U.S.

August 1, 2009 - SAN DIEGO, CA - Now in a completely expanded second edition,

What's Up, America? A Foreigner's Guide to Understanding Second Edition takes international newcomers on a tour of the real U.S. by answering some of their most common questions in the author's fearless and frank way. "If this is the land of the free, why are there so many rules? What is American food besides hamburgers and hot dogs? How does the health care system work? How do we judge if an American is just being friend or truly being a friend? These are just a few of the questions Asitimbay boldly answers. When asked how the book came about, author Diane Asitimbay said, "No matter where international visitors are from, I get asked the same questions about American behavior. So I collected these questions and answered them in this book."

What's Up, America? is unique in its format. Readers also get a visual picture of the American people in illustrations, pie charts, and informational graphics. The travel guide's 22 chapters is packed with examples, statistics and historical background. Each chapter tackles a controversial topic such as: "Eat Now, Pay Later," "Crazy for Rules," and "Flag Fever."

Diane Asitimbay is the award-winning author whose insights have been featured on FOX & Friends, KPBS Public Radio and in various magazines and newspapers. As a speaker, teacher and intercultural trainer, she has helped countless international newcomers feel at home in the United States.

What's Up, America? A Foreigner's Guide to Understanding Americans, Second Edition (ISBN 0-9879276-3-9) is available for \$14.95 at fine independent bookstores, online at www.amazon.com, or by calling Book Clearing House, Toll-free at 800-431-1579.